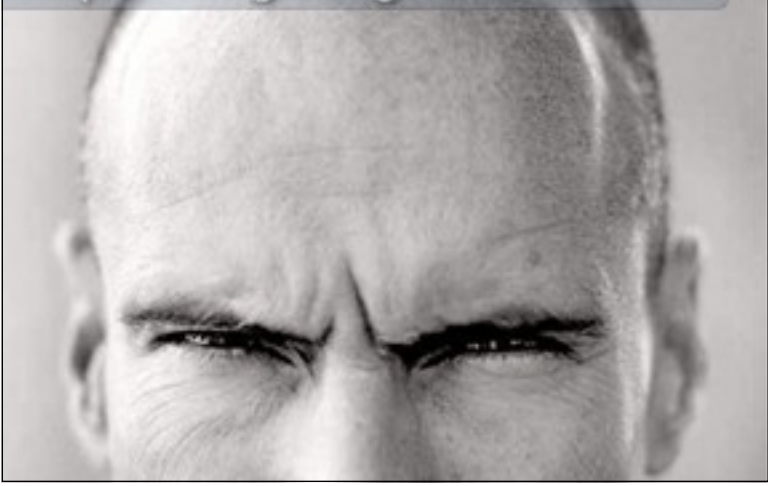


stop making things so difficult



me.





What is your goal?

Online Presence



More Traffic



COMMUNITY CHEST



BANK ERROR:
COLLECT \$400 !

Monetization





- Dynamic
- Easy to update
- Plenty of free tools
- Easy traffic options

- Static
- Web development skills
- Not very portable
- Mobile is a bit harder

Delivery Platform





Blogger



- Google (means its free)
- Lots of free themes
- Built in enhancements
- Flickr & Picasa Widgets
- Google Search

Blogger



Wordpress

- Free (as in puppy)
- Central or Off-site host
- Extensive Themes
- Plugins for everything
- eCommerce



Wordpress



Facebook



- 800 million users
- Photos
- Interactive
- Instantly Mobile
- Very easy to setup

Facebook



SmugMug

- Built-in eCommerce
- Easy setup
- Custom Themes
- Support
- Digital prints

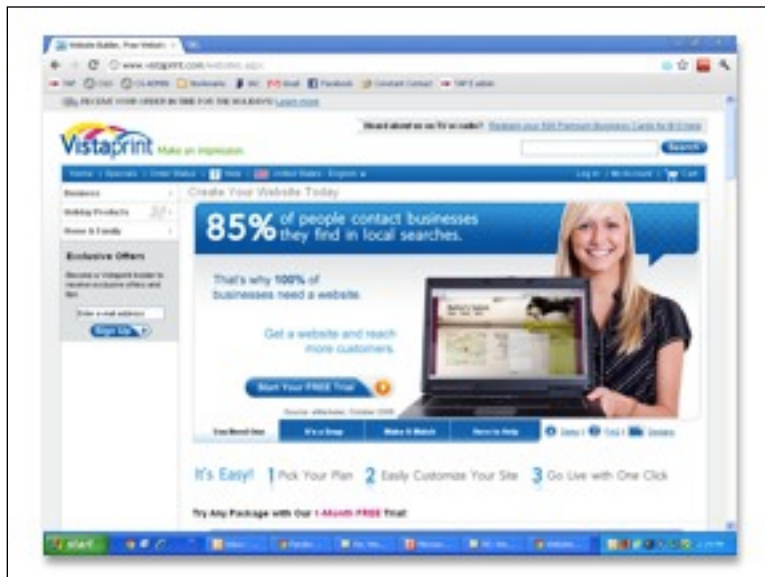


SmugMug



Custom Development





- Blogger Themes - http://bit.ly/bg_taf
- Wordpress Themes - http://bit.ly/wp_taf
- Smugmug Themes - http://bit.ly/sm_taf
- Facebook Examples - http://huff.to/fb_taf

Questions?
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